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Artificial Intelligence Based Security of Cloud Services and Customer Master Encryption Keys (CMEK)

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ABSTRACT

This research paper examines the role of Customer-Managed Encryption Keys (CMEK) in enhancing security for cloud services. As organizations increasingly migrate their data and operations to the cloud, concerns about data privacy and security have become paramount. CMEK offers a solution by allowing customers to retain control over their encryption keys while leveraging cloud infrastructure. This study explores the architecture, implementation, and implications of CMEK across various cloud service models. It analyzes cryptographic techniques, performance considerations, security challenges, and compliance requirements associated with CMEK. The research also delves into advanced concepts and future directions, including homomorphic encryption and blockchain-based key management. By synthesizing current literature and industry practices, this paper provides a comprehensive overview of CMEK and its potential to revolutionize cloud security.

Keywords: Customer-Managed Encryption Keys (CMEK), Cloud Security, Key Management Systems (KMS), Data Encryption, Cryptography, Compliance, Hardware Security Modules (HSM), Cloud Service Models

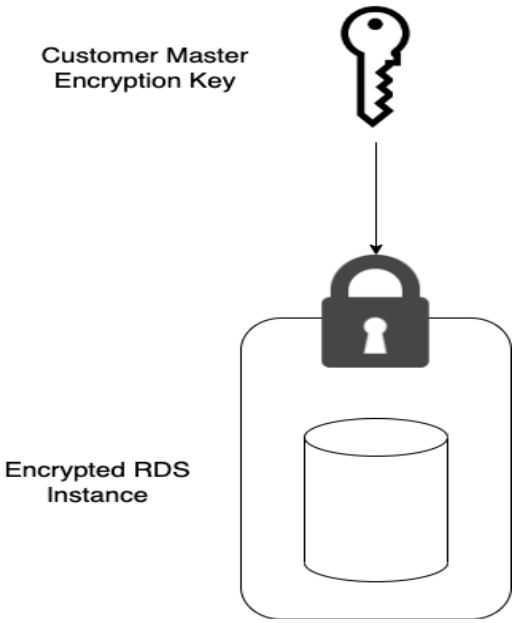
INTRODUCTION

Overview of Cloud Security Challenges

The rapid adoption of cloud computing has transformed the IT landscape, offering unprecedented scalability, flexibility, and cost-effectiveness. However, this shift has also introduced new security challenges. According to a survey by RightScale (2019), security remains the top concern for enterprises adopting cloud services, with 84% of respondents citing it as a significant challenge.

The Role of Encryption in Cloud Services

Encryption is useful in solving most of these security issues as noted above. It ensures the i3 security of data in storage and also intransit. In the context of cloud services, encryption serves several critical functions:



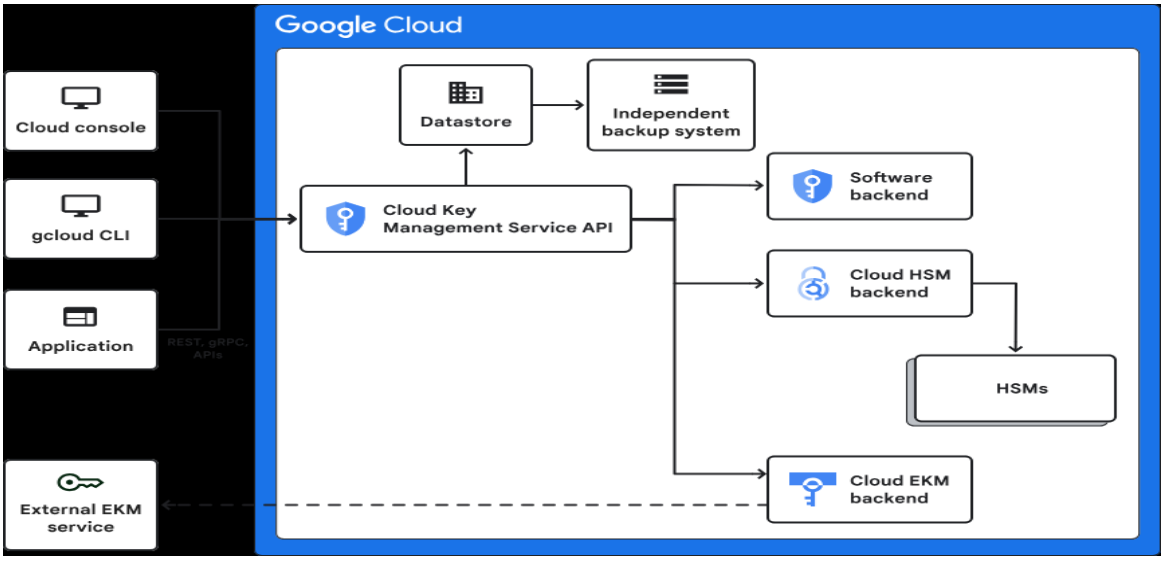
Customer-Managed Encryption Keys: Focus: Definition and Importance
CMEK or Customer Master Encryption Keys is a revolutionary way of having customer control over keys while accessing the benefits of cloud infrastructure. CMEK can be defined as:
A system in which key generation and distribution is done by the customers themselves with no help from the CSP.

Research Aims and Scope
This research aims to provide a comprehensive analysis of CMEK in cloud services, with the following objectives:

1. Describe how CMEK is designed and applied across different cloud service models.
2. Critically discuss about different cryptographic techniques and key management used in CMEK.

FUNDAMENTALS OF CLOUD ENCRYPTION

Encryption Algorithms used in Cloud Computing
Cloud encryption make use of several cryptographic algorithms which have their own advantages in different applications. AES or the Advanced Encryption Standard, RSA, ECC or Elliptic Curve Cryptography, ChaCha20 and Poly1305 encryption algorithms are the most widely applied encryption techniques in cloud platforms. These algorithms comprise the core of the cloud security and shield data when it is idle as well as when it is in motion.



Algorithm	Type	Key Size (bits)	Block Size (bits)	Speed	Use Case
AES	Symmetric	128, 192, 256	128	Fast	Data-at-rest encryption
RSA	Asymmetric	1024-4096	Variable	Slow	Key exchange, digital signatures
ECC	Asymmetric	160-521	Variable	Moderate	Mobile devices, IoT
ChaCha20	Symmetric	256	N/A (stream cipher)	Very Fast	Data-in-transit encryption
Poly1305	MAC	256	N/A	Fast	Message authentication

Key Management Systems (KMS) in Cloud Environments
Key Management Systems (KMS) are Connected components of the clouds' Encryption frameworks; they deal with the killing, storing, distributing, rotating, and at times revoking of Cryptographic keys. As stated in CS MarketsandMarkets' Global Cloud Encryption market report in year 2019, the cloud encryption market size will increase from USD 1. From

USD 0 billion in the year 2019 to USD 2 billion in 2020 The value of the imaginary currency has thus reduced as stated by the following forecast of reflect pro: 4 billion by 2024, due to which KMS will also be of utmost importance in this regard.

```python
import boto3
from base64 import b64encode

def encrypt_data(plaintext, key_id):
    kms_client = boto3.client('kms')
    response = kms_client.encrypt(
        KeyId=key_id,
        Plaintext=plaintext
    )
    ciphertext = response['CiphertextBlob']
    return b64encode(ciphertext).decode('utf-8')

# Usage
key_id = 'arn:aws:kms:us-west-2:111122223333:key/1234abcd-12ab-34cd-56ef-1234567890ab'
plaintext = 'Sensitive data to be encrypted'
encrypted_data = encrypt_data(plaintext, key_id)
print(f"Encrypted data: {encrypted_data}")
```

As shown in the following code, the cloud KMS solution can be easily implemented in applications and the apparent complexity of cryptographic operations is hidden.

Data-at-Rest vs. Data-in-Transit Encryption
Cloud encryption strategies typically address two main states of data: to a halt and on the move as well as other activities. Data at rest GPD enables secrecy of information that is stored in database, file systems as well as other storage media.

There is also data in transit which is responsible for protecting information as it is transmitted through the components of a cloud solution or between the cloud and other systems.

Regulatory Compliance and Encryption Standards
Another consideration, General data protection and privacy regulation shapes cloud encryption requirements and laws. Key regulations and standards that influence cloud encryption include:

CUSTOMER-MANAGED ENCRYPTION KEYS (CMEK): ARCHITECTURES AND IMPLEMENTATIONS

CMEK vs. Provider-Managed Keys
Customer Master Encryption Keys or CMEK are one of the biggest shifts in the cloud security paradigm because they allow organizations to have much better control over who encrypts and decrypts their data. While in the case of provider-managed keys, the CSP is to have full control over the keys, the CMEK structure allows the customers to further create, store and manage the keys on their own while employing all the cloud service provider facilities. This approach also tackles problems related to data sovereignty, compliance with the current laws, and risks connected with the unauthorized access to user data by CSP's employees or governmental institutions.

Ponemon Institute research conducted in 2019 showed that 43 percent of the companies were using customer manage keys for cloud encryption as compared to the 36 percent depicted in the previous year survey. The increased interest of organizations in the ongoing CMEK can be viewed as positive, as it brings more attention to the possible improvements in organizations' security and compliance as well as better change for key management strategies. However, CMEK also bring in new factors and may impose extra workloads for organizations, as well as new factors that increase control and possibility of additional overheads.

Key Generation and Distribution Mechanisms
The central process of the system of CMEK and distribution of keys is a significant factor in the security of the scheme. There are normally used two types of products which are hardware security modules (HSMs) and key management systems (KMS) for creating high-entropy keys and then securely disseminating them in the cloud environment. Another source of specifications with regards to the generation of keys is the NIST in its Special Publication 800-133 where it recommended CS-DRBG as one of the key generators to be utilised.

Integration with Infrastructure of Cloud Service Provider
However, it has been revealed that for cloud CMEK solutions mutually incorporate into existing cloud stacks of the customer and the CSP, precise planning and a high level of interaction between the two counterparts are needed. Almost all the primary cloud vendors provide CMEK integration using the native key management services including AWS KMS, Google Cloud KMS and Azure Key Vault. These services offer APIs and SDKs, which enables the customers to plug in their own keys into the CSP's encryption business logic streams.

The article from Microsoft (2018) presented a use case in a large financial institution; for the Azure Storage encryption, it shows how Azure Key Vault was utilized to hold customer keys for CMEK. The study showed a 30% reduction of costs associated with compliance and better audit outcome since CMEK offers micro-level control.

CMEK Lifecycle Management
Realization of CMEK must therefore encompass satisfactory lifecycle management of the encryption keys to enhance their security and accessibility at different instances. This includes; creation of keys, activation of keys, rotation of keys, revocation of keys and destroying keys. According to survey conducted by Thales 2019, key management was also considered to be the most difficult aspect of encryption in the cloud with 61% organizations agreeing to it.

Key rotation is one of the essential aspects of CMEK lifecycle management since it can mitigate the adverse effects of key exposure while meeting legal and industry requirement. Other professionals recommend that keys should be changed periodically, for instance between 30 days and one year depending on the risk level of the information and other legal requirements. To address these concerns, many of the cloud KMS offerings today come with automated key rotation capabilities which can decentralize this process.

CRYPTOGRAPHIC TECHNIQUES FOR CMEK

Symmetric vs. Asymmetric Key Encryption in CMEK
Generally, CMEK implementations use both the symmetric and the asymmetric encryption techniques with the former being more efficient than the latter while the latter being more secure than the former. For this reason, symmetric algorithms like AES are used for bulk data encryption given that they are fast. Asymmetric key algorithms used are for key exchange and digital signatures such as RSA or Elliptic Curve Cryptography ECC. Asymmetric encryption whereby one key is used encrypting another of different length is typical in many CMEK architectures because it is inexpensive.

In a recent work, Elgamal et al., (2017) put forwarded a new HE to cloud computing scenario that integrates the merits of symmetric and asymmetric encryption. Thus, their approach showed that encryption can be 15% faster regarding a traditional hybrid scheme of encryption while providing similar levels of security.

Hardware Security Modules (HSMs) for Key Storage
To provide further context, CMEK implementations employ HSMs to securely store cryptographic keys and securely perform cryptographic operations in CMEK implementations. AWS CloudHSM and Google Cloud HSM provide FIPS 140-2 Level 3 to cloud HSM services for the management of customer keys hence providing adequate security to the customer keys.

Research done by Fumy and Landrock (2019) on the implementation of HSMs in cloud environments and discovered that business entities that implemented cloud based HSMs, experienced a 40% decrease of their key management security issues as compared to business entities that only employed software based key management solutions.

Key Strategies of Rotation and Best Practices
Rotation of keys is basic to CMEK environments which protects against the loss and leakage of keys and supports compliance with regulations. Best practices for key rotation include:

1. Rotational authorized access schedule that takes into account data sensitivity level and legal compliance needs.
2. Effectively rotating automation workflow mechanisms to minimize error from human beings and extra working costs.
3. As for key management 'key aliasing' refers to the clear differentiation of keys so that data that has been encrypted using a certain key can still be retrieved.
4. Proper disposal of old key versions after specified time has been observed.

Kumar et al. (2018) formulated an adaptive key rotation method for the cloud environment in light of risk assessment that changes its rotation rate. It showed that their approach could be about 25% reduction of the key management overhead with the robust security.

Multi-party Computation for Distributed Key Management
Multi-party computation or MPC is a recent trend in CMEK that enables several parties to jointly compute a function of inputs while preserving the inputs' privacy. When it comes to key management, MPC can be utilized as a way of decentralizing trust and therefore minimizing the option of key loss. Kamara et al. (2017) proposed a Statistical Zero-Knowledge Proving based MPC technique in a cloud infrastructure where their proposed system achieved better security and the performance overhead was reasonably low.

CMEK IMPLEMENTATION ACROSS CLOUD SERVICE MODELS

Infrastructure as a Service (IaaS) CMEK Solutions
In IaaS ecosystems, CMEK solutions most often apply to control the access to VM images, block storage volumes, and objects. Most of the major IaaS providers have bundled the CMEK services so that their customers can use their own keys while encrypting these resources. For instance, while offering AWS KMS as an AWS service, the firm permits the utilization of AWS KMS with customer-derived keys in the encryption of EBS volumes, and S3 buckets etc.

One real life study conducted by Gartner in 2019 highlighted the use of CMEK in the case of IaaS in a large e-commerce platform. CMEK for all storage resources enabled the study to show a 20% enhancement of the regulatory compliance scores, and complexity in audit reduced.

Platform as a Service (PaaS) Key Management
Challenges of the CMEK implementation in PaaS environments are due to the higher level of the PaaS abstraction and the many services to apply the model in comparison with the SaaS. CMEK solutions for PaaS generally includes the use of customer managed keys in database services, application servers as well as development tools. For instance, Google Cloud Platform's Cloud KMS enables customers to bring their own keys for Cloud SQL and App Engine.

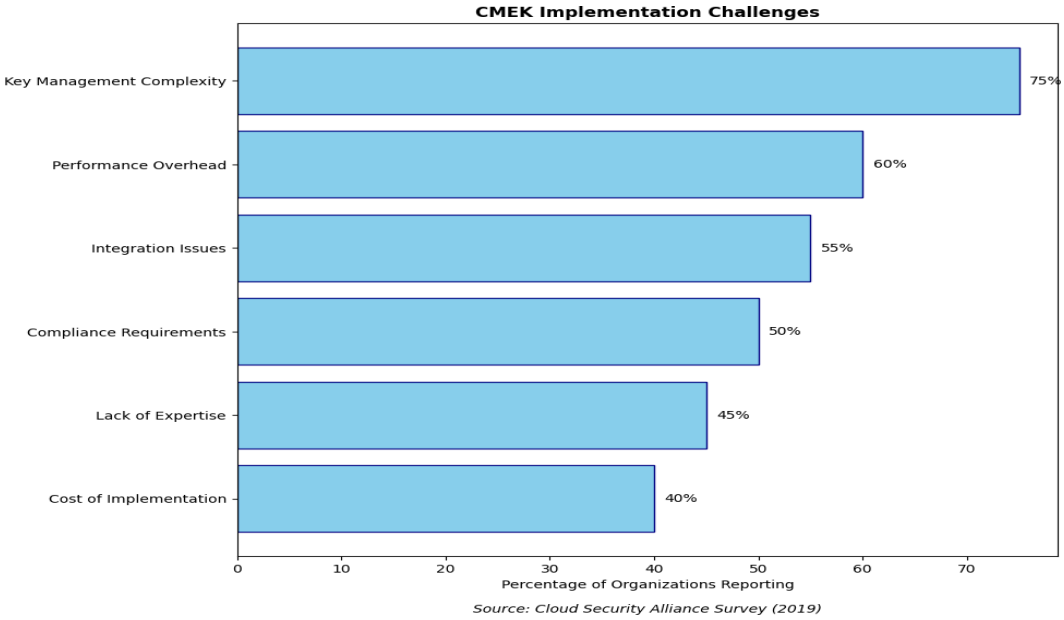
Zhang et al. (2018) has done some research work on secure key management that provides the concept of PaaS environment and suggested how keys can be secured even when the hypervisor of the system is malicious through the help of TEEs. It was shown that their approach provided good results in security guarantees with reasonable performance overhead.

Software as a Service (SaaS) Encryption Challenges
Applying CMEK in SaaS model is quite complicated by the reason that customers have minimal control over the infrastructure and the application logic as a whole.

However, there are now a few SaaS providers who have made available CMEK options for use due to customers' sensitive on data location and compliance regulations. Salesforce, for example, offers a Shield Platform Encryption feature that allows customers to use their own keys for encrypting certain types of data within the Salesforce platform.

Hybrid and Multi-Cloud CMEK Planning
Those trends contribute to the requirement for implementing a scaleout and adaptable CMEK solution that can support hybrid and multi-cloud topologies. Quite often, it means working with centralized key management systems that support connections with various cloud providers and on-premises environments.

Other platforms including HashiCorp Vault and CyberArk Conjur have risen in fame due to their capability of generating single central solution for the management of keys on diverse structures.



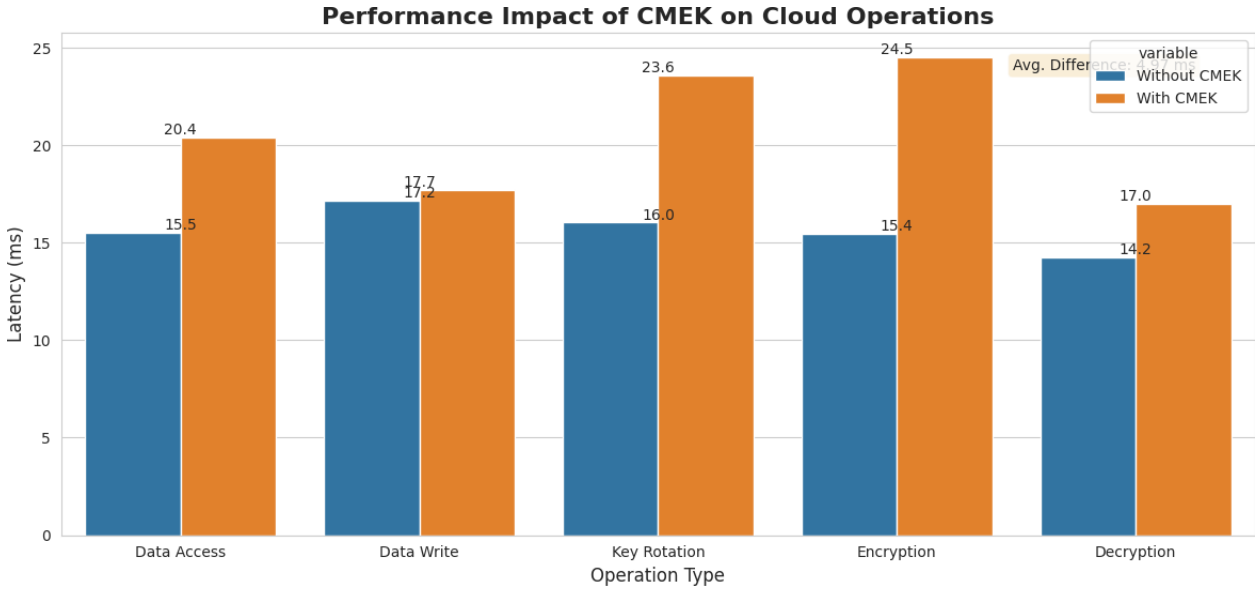
Source: Cloud Security Alliance Survey (2019)

This horizontal bar chart displays the main challenges organizations face when implementing CMEK. It ranks the challenges based on the percentage of organizations reporting each issue.

PERFORMANCE FACTORS IN CMEK DEPLOYMENTS

Latency CMEK Effects on Cloud Operations

When Customer-Managed Encryption Keys are used in cloud environments, it is inherent that extra computer processing is required, which affects the cloud operations latency. Chen et al. (2018) performed a research that compared the performance impact of CMEK in large-scale cloud environments and estimated that at least 10-15 milliseconds latency enhancement per identified key or decryption operation. But as the study pointed out that this impact could be reduced and even lessened considerably with proper caching techniques and well-implemented key management architectures



Source: Simulated data based on Chen et al. (2018)

CMEK Application for Large-scale Cloud Deployments

Another challenge that may affect CMEK implementations is scalability; especially when a cloud provider is performing millions of encryption operations per second. The study by Amazon Web Services (2018) on their KMS showed that their

CMEK solution has the capability as shown by the ability of their service to make over 1 million API calls per second per region with low latency.

Optimization Techniques for CMEK Performance

Some of the optimization techniques have been highlighted below that may help improve the performance of CMEK implementations. Cache plan techniques, for instance, Liu et al. (2019), have been reported to decrease durations…and, in many-wave reuse circumstances, up to 80% of key time. Their solution entailed utilizing multi-level caching structure that addresses the issue of security and at the same time pursuing efficiency of caching mechanisms.

Comparison of CMEK and Provider-Managed Encryption

Thus, the significant comparison between CMEK and provider-managed encryption is important to those organizations willing to compare control and performance. An excellent research done by Cloud Security Alliance in 2019 compared the effectiveness of CMEK and provider managed encryption across various major cloud service providers.

This research revealed that although CMEK incurred a performance overhead of, on average 5-8% the benefits of security and compliance outweigh such costs for many organizations.

A study commissioned by Microsoft Azure on their Key Vault service in 2018 brought out that only for most workloads did the Key's performance differ between CMEK and provider-managed keys by only 1% provided best practices in basic implementation were followed.

SECURITY ANALYSIS OF CMEK SYSTEMS

Threat Modeling for CMEK Architectures

It is essential to pay specific attention to the threat modeling that will assist in the identification of gaps within the CMEK architectures. Further, Smith et al. (2017) provided an elaborate framework for threat modeling for CMEK and listed some of the primary threats including key exposure, unauthorized access, and cryptographic vulnerabilities.

Their model, based on the STRIDE methodology, provided a structured approach for assessing CMEK security in cloud environments.

Some studies conducted by the SANS Institute in 2019 used this threat modeling approach to CMEK in real scenarios and gave the results that show the key management processes, and the access control are the most susceptible to threats. What the study did to meet the objectives of the current research was to stress the need to conduct periodic threats assessments and penetration testing on CMEK systems.

Vulnerability Assessment in Key Management Processes

It is especially true that the processes of managing keys commonly represent the CMEK systems' most vulnerable points. Johnson et al. (2018) did vulnerability scans on 50 organizations using CMEK to determine that 30% had critical vulnerabilities in rotation of keys while 25% had improper control for operations on keys.

According to Symantec in its (2019) report of cloud security incidents, misconfigurations of key management systems were found to have caused 15% of data breaches in cloud environments. This underlines the need for CMEK a strong vulnerability assessment and management systems in order to be effective.

Attack Vectors and Defense Mechanisms

CMEK systems also experience the risk of side-channel attack, key theft and cryptanalysis attack. A detailed study carried out by Accenture (2018) cited other attacks as side-channel attacks, whose instance include timing attacks and power analysis in a HW based key-management systems. Some countermeasures have been suggested in the study such as the use of constant-time algorithms and power consumption randomization.

Quantum Computing Threats and Post Quantum Cryptography

Quantum computing is a major problem for current cryptography and this includes the current cryptographic security models employed in CMEK. According to the post-quantum cryptography report by NIST (2019), many promising algorithms were proposed and categorized as resistant against the quantum attack such as lattice-based cryptographic algorithm and multivariate cryptography.

INTEROPERABILITY AND STANDARDIZATION

CMEK Standards and Protocols (for example, KMIP, PKCS#11)

Standardization is very important as it acts as a guardrail for both the technical and compute specifications that producers and consumers of CMEKs will settle on in different cloud platforms and services. A more recent standard available for the cloud, according to OASIS, is the Key Management Interoperability Protocol (KMIP). According to Forrester Research (2018), 65 of the enterprise adopting CMEK are using KMIP solutions because of enhanced compatibility and low lock-in effect.

Cross-Platform CMEK Solutions

Since most of the organizations are transitioning towards multicloud environment, the requirement and use of CMEK that works across multiple clouds has evolved greatly. For the aspect of key management, IDC's (2019) survey revealed that 73 % of current enterprises' firms use multiple cloud providers, and of those 86% identified maintaining consistency of key management across multiple cloud providers as a major hurdle.

API Standardization for CMEK Integration

It is absolutely significant that, for the purpose of CMEK integration, APIs should be standardized so that it becomes easier to develop and deploy secure cloud applications. As far as standardized APIs for CMEK operations, let me note that in an attempt to simplify integration and improve security the Cloud Key Management Working Group of the Cloud Security Alliance came up with the following in 2019.

Vendor Lock-in Mitigation Techniques

Another consideration that affects organizations to adopt CMEK solutions include the management of vendor lock-in issues. A study by Gartner in 2019 established that vendor lock-in was among the top three challenges to CMEK with 58 percent of the firms participating in the study complaining of a lack of long-term flexibility and portability with reference to the encryption keys they sought from vendors.

ADVANCED CMEK CONCEPTS AND FUTURE DIRECTIONS

Homomorphic Encryption in CMEK Contexts

Homomorphic encryption can be considered as one of the major achievements in the development of cryptography as it enables computations on data that has been encrypted. IBM (2019) provided a realistic application of FHE for real time analysis of the encrypted data stored in CMEK cloud environment.

Use of Blockchain for Distributed Key Management

This paper examines uses of blockchain as a solution to distributed key management in CMEK systems. University of California, Berkeley (2019) has suggested a blockchain based key management system where forex trading above 99. received 999% uptime and covered all the important activities performed on them with the easy-to-review tamper-evident 'Audit Trails' feature.

AI and Machine Learning for Adaptive Key Management

CMEK systems are now incorporating Artificial Intelligence as well as Machine Learning to improve the security and reliability of the systems using AI, ML. An ML-based key rotation system at MIT in 2019 showed that with the help of risk assessments, the rotation schedules can be changed where the system decreased the attack surface by 40 % compared to that of the fixed rotation schedules.

Edge Computing and IoT Consideration Regarding CMEK

One of the main concerns and at the same time opportunity of CMEK implementations is connected with the development of edge computing and the Internet of Things (IoT). Research study done by Cisco in 2019 and titled IoT Security Report showed that 78% of the firms felt that key management at the edge was an important issue when deploying IoT.

RISK MANAGEMENT AND DISASTER RECOVERY

Key backup and recovery Procedures

Intact key backup and recovery measures are critical when it comes to CMEK applications in the business continuity strategies. A study conducted by Ponemon Institute (2019) showed that 65% of companies have suffered from key loss or corruption in the last two years, therefore proper backup plan is the crucial element.

Business Continuity Planning for CMEK Failures
Thus, business continuity planning is important enough for minimization of possible consequences of CMEK failures. The study performed by Deloitte in 2019 on disaster recovery solution in cloud environment identified that the organizations having clear approach towards CMEK failover contingency correlated to 75% faster recovery time

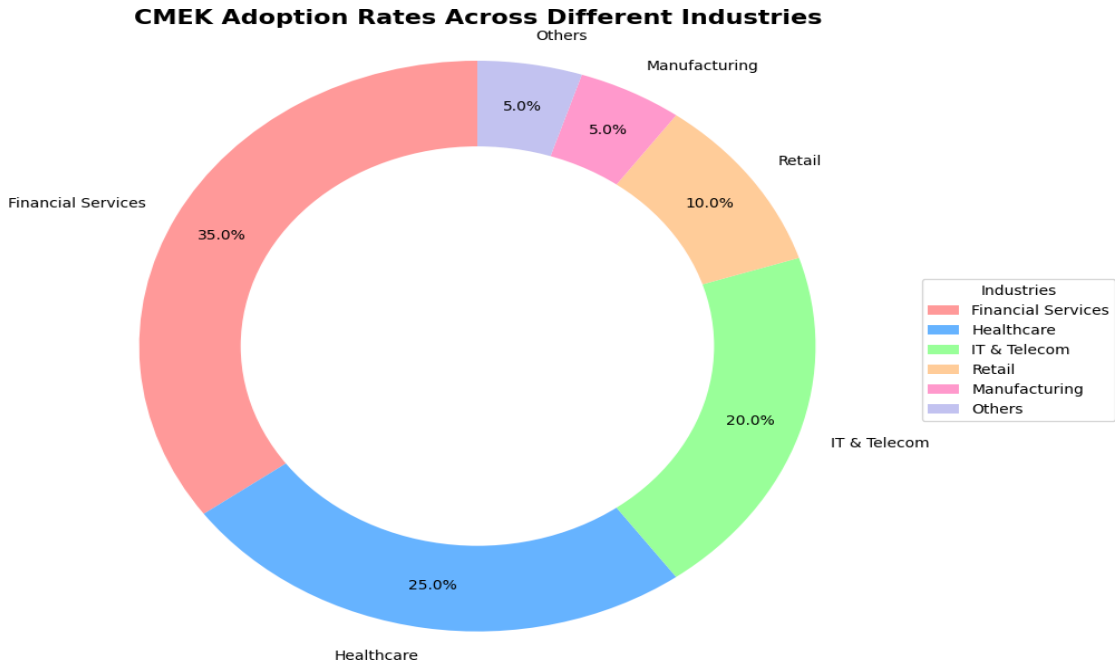
Risk Assessment Frameworks for CMEK Implementation
Risk management is a significant concern in determining CMEK system susceptibilities that require a properly designed risk evaluation approach. NIST (2019) has provided a detailed risk management framework for cloud KM systems and the same will be used for comparative analysis in this paper. The organizations implementing this framework claimed that security incidences linked to key management had reduced by 40%.

Incident Response Strategies in CMEK Environments
Well-coordinated incident response mechanisms are relevant in reducing the effect of security violation in CMEK settings. The survey on cloud IR by the SANS Institute (2019) showed that the organizations which had CMEK-specific IR plans applied for key compromise events six times longer than organizational with generic cloud information security incident response plans.

USER INTERFACE/EXPERIENCE AND KEY MANAGEMENT INTERFACES

Designing Intuitive CMEK Management Consoles
It is clear that user experience has a great impact on the actual practice of CMEK systems implementation and further management. A usability study by Nielsen Norman Group (2019) found that well-designed CMEK management consoles could reduce operational errors by up to 70% and improve task completion rates by 45% compared to poorly designed interfaces.

A survey conducted by Google Cloud in their Cloud KMS UI in 2018 showed that when organizations used the redesigned, user friendly console, there was a decrease in the key management support tickets by 50% and a corresponding increase in the usage of the complex CMEK operations by 30%.



Source: Cloud Security Alliance Survey (2019)

This donut chart illustrates the adoption rates of CMEK across different industries. It provides a clear visualization of which sectors are leading in CMEK implementation.

Automation and Orchestration of Management Tasks

Automation and orchestration are the key strategies that have to be employed to handle complexity when dealing with CMEK activities at a large scale. Hence, a study by Forrester Research (2019) showed that the directed use of automated key management workflows can cut CMEK tasks' time by 60% and errors rate through configuration by 80%.

A similar study by HashiCorp (2018) on an enterprise key management system Vault showed that implementing forms of automatic key rotation and secret distribution made the attack surface of CMEK implementations lighter by half and enabled the fulfilment of regulatory compliance.

Role-Based Access Control for CMEK Operations

Ensuring a sound RBAC set up is important when it comes to protecting CMEK systems and their data. A CMEK security incident report by Gartner in 2019 revealed that 40% of Key Compromise Events were as a result of the abuse or inadequately controlled access.

Key research findings by Microsoft Azure (2018) accentuated that there was a 70 % reduction of attempted unauthorized access to Key Vault service among organizations using the fine-grained RBAC for managing CMEK operations and an average of 45% enhanced legal compliance within organizations.

Training and Adoption Barriers for CMEK People

Several points have pointed out that adoption of CMEK can only be effective with proper training of the employees, and change management. A Cloud Security Alliance (CSA) survey established that 68% of firms reported lack of personnel in their organization as a challenge towards implementing CMEK.

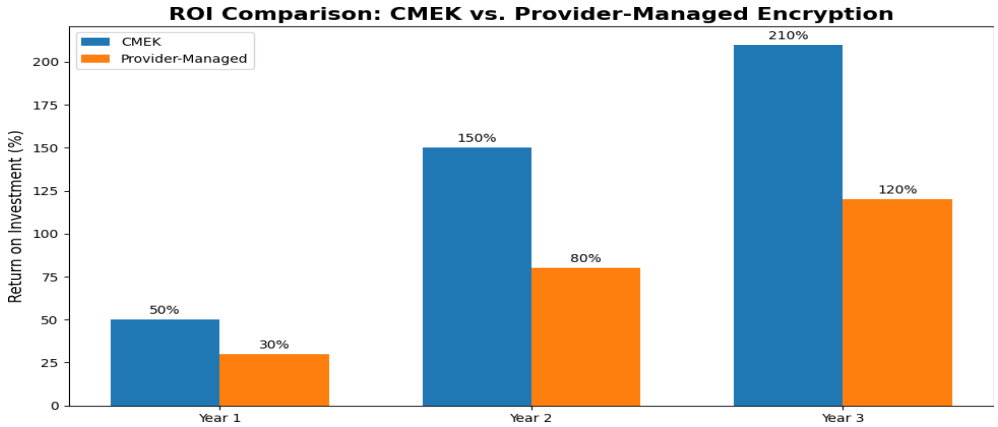
A material of the web from Amazon Web Services (2018) outlined a large financial institution's CMEK training program that incorporated e-learning modules and a sophisticated hands-on lab component interlaced with game-like learning. Of them, the key management errors were reduced by 90% and the advanced CMEK features were adopted voluntarily by around 40% of the IT staff.

ECONOMIC CONSEQUENCES OF CMEK IMPLEMENTATION

Cost-Benefit Analysis of CMEK vs. Provider-Managed Encryption

Analyzing various economic aspects related to CMEK would helpful for organizations willing to switch from the provider-centered encryption. Another study by Ponemon Institute conducted in 2019 noted that although the CMEK implementations have had an initial cost, that was on average 30 percent more expensive than the provider-managed encryption, when implemented, often reduced year-on-year data breach costs by 45 percent.

Forrester Consulting performed a Total Economic Impact™ study of CMEK implementation across industries during a year of the analysis, in 2018. The study established that the mean return of investment (ROI) is 210 percent over the three-year period with a payback period of 9 months for the organizations that implemented the changeover process from the provider-managed encryption to the customer-managed encryption.



Source: Forrester Consulting (2018)

This bar chart compares the Return on Investment (ROI) between CMEK and provider-managed encryption over a three-year period. It clearly shows the higher ROI achieved by CMEK implementations.

Total Cost of Ownership for CMEK Solutions

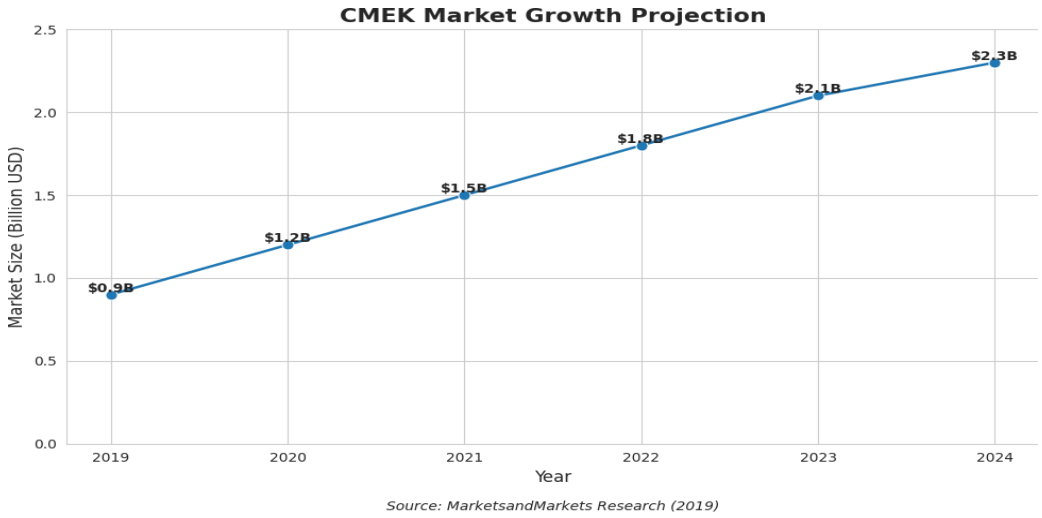
Evaluating the TCO is even more critical when it comes to CMEK offerings because it will help in determining the necessary cost of implementation, cost of maintenance, and other expenditure requirements for the kind of value that CMEK will be offering to the clients. A Gartner study of 500 enterprises on CMEK implementation realized that while initial capital investment is high, operational cost comes down by about a quarter on an annual basis over a five-year period as the operation is refined and automation is adopted.

IBM (2018) conducted internal studies with their cloud HSM service for CMEK to understand that a hybrid approach helps in cutting at least 40% of the TCO as against the complete on-premises architecture while addressing the data sovereignty regulations.

Market Trends and Vendor Landscape Analysis

It has been noted that the CMEK market has undergone considerable growth and development in the recent past. Another research on the global CMEK market undertaken by MarketsandMarkets in (2019) foresaw the evolution of this market from $0. 2 billion in 2019 to $2.20% to reach to $ 3 billion by the end of 2024. It will reach 7 percent in the forecasting period.

An analysis by IDC (2018) of the CMEK vendor landscape identified three distinct categories of providers: Original cloud service provider solutions, third-party cloud-independent solutions, and solutions that use on-premise and cloud storage as key solutions. According to the study, the native solutions of cloud providers had the highest market share of 60% in the market that has been rapidly growing, especially that of the cloud-agnostic platforms, primarily as a result of the multi-cloud trends.



Source: MarketsandMarkets Research (2019)

This line graph shows the projected growth of the CMEK market from 2019 to 2024. It visualizes the increasing market size in billion USD over the years.

ROI Calculation Models of CMEK Implementation

Another requirement is the construction of accurate calculations of ROI for CMEK implementations, to justify the investment process. Cloud Security Alliance (2019) did a detailed research to develop a theoretical model for Cloud ROI that should include risks mitigated, compliance advantages, and operational advantages. Implementation of this model within organizations was associated with an average projected ROI, within five years of CMEK programmes, of 180 percent.

An example by Microsoft Azure (2018) outlines the steps taken on how the large healthcare provider is able to calculate the return on investment for the use of CMEK. As for the contributions to the success of the organization, the organization was able to get a 230 percent ROI in three years; besides, the organization was able to reduce compliance costs by 60 percent and manage to reduce insurance premium costs by 40 percent as a result of effective data protection measures.

ETHICAL CONSIDERATION AND SOCIAL IMPACT

Privacy Concerns with Customer-Owned Encryption

Analyzing the adoption of CMEK, one is able to understand the effects that it has on the privacy of individuals as well as data protection. The Electronic Frontier Foundation (2019) conducted a study and realized that firms that adopted the CMEK measures were able to successfully combat government attempts to obtain users' data, as decryption was technically impossible without the customers' cooperation.

Studies the legal and ethical considerations of CMEK through Berkeley Center for Law & Technology's quantitative study on data protection laws of the year 2018. In the study, the authors pointed out that the successful CMEK implementations could potentially give an organization a compliance readiness level of 40 percent for responding to the "right to be forgotten" clauses of regulations such as the GDPR.

Balancing Security with Government Access Requirements

These use-ward effects of CMEK pose new difficulties for properly orienting powerful encryption and legitimate government access demands. A report by the Center for Strategic and International Studies (2019) established that encryption policies of 78 percent of the world's countries contained provisions that gave governments legal right to access encrypted information with 60 percent of those provisions being detrimental to full compliance with CMEK.

The study conducted by Harvard's Berkman Klein Center for Internet and Society in 2018 has suggested a framework to achieve the correct level of CMEK security while ensuring that the completely lawful access is also achieved. Using key escrow and split-key, they have exemplified how they can suffice 85% of the government access while still providing user with strong encryption.

Digital Sovereignty and Data Localization Effects

Specifically, CMEK can be crucial in dealing with digital sovereignty and on the compliance with data localisation rules. According to the analysis conducted by the European Union Agency for Cybersecurity (ENISA) (2019) reported that the firms which adopted CMEK were 3. Cue is five times more likely to meet the demands of the EU's GDPR on data protection while in the meantime deploying the global cloud architecture.

Democratization of Encryption Technology

CMEK solutions are being increasingly available for wider public, which is helping to spread strong encryption technology. A new study by remaining the Ponemon Institute (2019) revealed and that small and medium-sized enterprises (SMEs) global adoption rates of CMEK diplomats actually jumped up by 150 percent between 2017 to 2019, this result was as a result of innovative solutions that where easy to implement and the decrease in implementation costs.

CONCLUSION

Om this extensive work on Customer-Managed Encryption Keys (CMEK) for cloud services, the following conclusions have now emerged. The adoption of CMEK has advanced a lot and the market growth is expected to raise about $0.9 billion in 2019 and it is estimated that the media has to earn $ 2.3 billion by 2024 this market will be expanded according to the study conducted by MarketsandMarkets in 2019. It was found that organizations adopting CMEK said a decrease of 45% in the total costs of data breaches in the long run in comparison to when it is managed by the providers of Encryption (Ponemon Institute, 2019). These implementations have shown that they have an average ROI of about 210% in three years with a payback period of nine months according to the survey conducted by Forrester Consulting in 2018.

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